

The almighty Dollar Store

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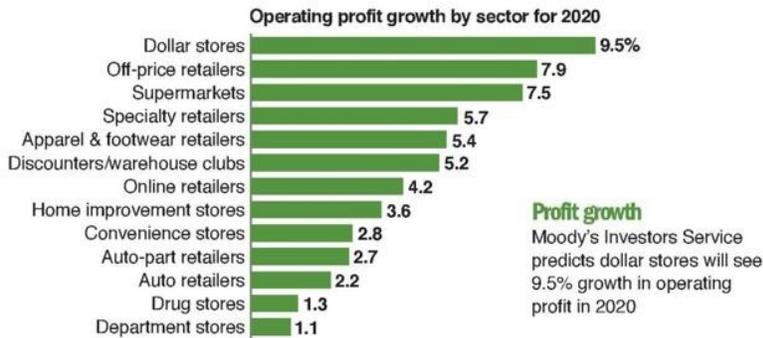
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Source: Moody's Investor Service

Alexandra Olson; Alex Nieves • AP

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An advertisement for Apex Catalyst Group. The top section has an orange background with the text 'apexcatalystgroup.com • 682.200.1412' in white. Below this is a blue background with the Apex Catalyst Group logo, which consists of a stylized orange and blue flame-like shape followed by the text 'apexcatalyst group' in a sans-serif font. Underneath the logo, a paragraph of text describes the firm: 'Apex Catalyst Group, a global firm based in the US, works with companies of all sizes in their strategy, leadership organization and people development needs.' Below this is a dark blue horizontal bar with the text 'OUR SERVICES:' in white. Underneath this bar is a list of six services, each preceded by a small orange dot: 'EOS Implementation', 'Organizational Strategy', 'Executive Coaching', 'Team Coaching', 'Leadership', and 'Professional Speaking'. At the bottom of the advertisement, an orange horizontal bar contains the text 'For an organizational check-up, go to: <http://bit.ly/2mJ2hEG>' in white.